



DECISION CLARITY

Margin Decision Diagnostic

Half-day workshop to pinpoint where margin leaks — and which decisions to fix first.

IDEAL FOR

Road haulage

Distribution

Warehousing

3PL

Cold chain

THE CHALLENGE

Leadership knows delivery, fleet, warehouse and finance each hold pieces of the margin picture — but no one agrees which spreadsheet is right, and capital gets spent before the real problems are clear.

TYPICAL DURATION

1 day (workshop + summary report)

OPERATIONAL AREAS COVERED

Delivery

Vehicle

Customer

Fuel

Warehouse

Staffing

Discover

Workshop & interviews

Deliver

Fixed-scope outputs

Handover

Documentation & session



Margin Decision Diagnostic

WHAT YOU GET

- Stakeholder interviews with ops, transport, warehouse and finance
- Data source and spreadsheet landscape map
- Margin decision-readiness scorecard
- Prioritised 90-day improvement roadmap
- Fixed-scope recommendation for the right product(s) below

EXPECTED OUTCOMES

- Clear picture of what you know vs what leadership needs to decide
- Agreed priority decisions and KPIs before any system or process work
- Diagnostic fee credited in full toward a follow-on engagement

AT A GLANCE

Duration

1 day (workshop + summary report)

Outcome area

Decision Clarity

Segments

Road haulage · Distribution ·
Warehousing · 3PL · Cold chain

Data areas

Delivery · Vehicle · Customer ·
Fuel · Warehouse · Staffing

Fixed-scope delivery

Defined outputs, documented handover, no open-ended day rates.

WHO THIS IS FOR

MDs and ops directors who need decision clarity on where margin leaks before committing to a larger engagement.

Ready to make better operational decisions?

Book a free 30-minute discovery call — we will recommend the right fixed-scope engagement.

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