



DECISION CLARITY

Operations Clarity Pack

Define what your business needs to decide — before you buy another system or spreadsheet.

IDEAL FOR

Road haulage

Distribution

Warehousing

3PL

Cold chain

THE CHALLENGE

Delivery, fleet, warehouse, and finance teams each maintain their own Excel models. Nobody agrees which version of margin is correct — and every TMS or WMS conversation starts from scratch.

TYPICAL DURATION

3–4 weeks

OPERATIONAL AREAS COVERED

Delivery

Vehicle

Customer

Fuel

Warehouse

Staffing

Discover

Workshop & interviews

Deliver

Fixed-scope outputs

Handover

Documentation & session



Operations Clarity Pack

WHAT YOU GET

- Stakeholder workshops with ops, transport, warehouse, and finance
- Current-state process maps for reporting and decision workflows
- Spreadsheet inventory — what exists, who owns it, what breaks
- Future-state data model and integration requirements (TMS, WMS, telematics, fuel cards)
- Prioritised requirements backlog with business case per initiative
- Vendor-agnostic RFP-ready requirements specification

EXPECTED OUTCOMES

- Single agreed view of data sources and decision gaps
- Requirements ready for vendor demos or internal build
- Lower project risk before capital spend
- Stakeholder alignment on what leadership needs to see weekly

AT A GLANCE

Duration
3–4 weeks

Outcome area
Decision Clarity

Segments
Road haulage · Distribution ·
Warehousing · 3PL · Cold chain

Data areas
Delivery · Vehicle · Customer ·
Fuel · Warehouse · Staffing

Fixed-scope delivery

Defined outputs, documented handover, no open-ended day rates.

WHO THIS IS FOR

Operators planning a TMS, WMS, or reporting investment who need requirements grounded in the decisions the business actually makes.

Ready to make better operational decisions?

Book a free 30-minute discovery call — we will recommend the right fixed-scope engagement.

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